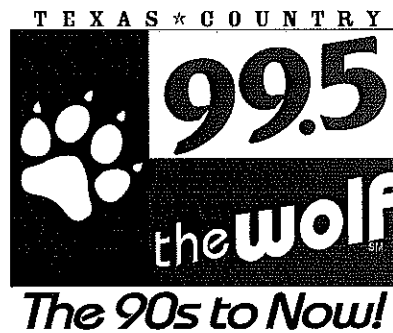




**KPLX
DALLAS/FORT WORTH
ISSUE/PROGRAM REPORT
THIRD QUARTER 2015
OCTOBER 1, 2015**



Part 1 – INTRODUCTION

KPLX (FM) is licensed to Fort Worth, TX and serves the Dallas/Fort Worth area. From July 1 through September 30, 2015, KPLX (FM) aired 30 minutes of public affairs programming weekly. This includes a locally produced weekly program ("Impact Texas") which focuses on issues affecting our local community and includes guests who have knowledge of these topics.

Weekend Programming:

"Impact Texas" – every Sunday morning from 5:30a – 6a.

Details about individual Impact Texas segments are included in Part 2 of this report.

KPLX is a participant in "The Amber Plan", in which area radio stations alert the public of confirmed child abductions. In the Third Quarter of 2015, KPLX activated "The Amber Plan" when necessary to provide information about child abductions to the general public.

KPLX has determined the following to issues of concern to our audience during the Third Quarter of 2015:

- 1-Philanthropy
- 2-Veterans Services & Needs
- 3-Children Services
- 4-Employment
- 5- Women's Health

During this time if KPLX participated in Community Service Projects, they are listed and described in Part 3.

The following pages describe the station's most significant treatment of the previously described community issues of concern.

Part 2 – KPLX's SELECTED ISSUES OF CONCERN

SERIES TITLE: Impact Texas
PROGRAM: USO
SEGMENT LENGTH: 30 minutes
DATE AIRED: Sunday – July 5, 2015
TIME AIRED: 5:30AM – 6:00AM
SOURCE: Local In-House
DESCRIPTION: We spoke to Rhenda White-Brunner, the Director for USO Dallas/Fort Worth. We spoke about the services the USO provides to the men and women serving our Country. We also spoke about how the public can be involved by donating to the many programs the USO offers.

SERIES TITLE: Impact Texas
PROGRAM: Dallas CASA
SEGMENT LENGTH: 30 minutes
DATE AIRED: Sunday – July 12, 2015
TIME AIRED: 5:30AM – 6:00AM
SOURCE: Local In-House
DESCRIPTION: This week we spoke to the President and CEO of Dallas CASA Kathleen LaValle, and Tim, one of over 770 volunteers who collectively serve over 2,200 children annually in Dallas County. Dallas CASA exists so that abused and neglected children in protective care have the chance to become successful adults.

SERIES TITLE: Impact Texas
PROGRAM: Women's Center of Tarrant County
SEGMENT LENGTH: 30 minutes
DATE AIRED: Sunday – July 19, 2015
TIME AIRED: 5:30AM – 6:00AM
SOURCE: Local In-House
DESCRIPTION: Nadia DiStefano, Director of Public Relations spoke to Impact Texas about The Women's Center of Tarrant County. Since, 1979, The Women's Center of Tarrant County has been providing services such as employment assistance, life skills workshops and other services focused in 3 service areas: Rape Crisis and Victim Services, Employment Solutions and General Counseling. Today, The Women's Center helps women, men and children triumph over tragedy and develop strategies to confront crisis, improve their lives and build a better future for themselves and their families.

SERIES TITLE: Impact Texas
PROGRAM: American Cancer Society
SEGMENT LENGTH: 30 minutes
DATE AIRED: Sunday – July 26, 2015
TIME AIRED: 5:30AM – 6:00AM
SOURCE: Local In-House
DESCRIPTION: Dr. Richard C Wender, MD, Chief Cancer Control Officer for the American Cancer Society spoke to Impact Texas about the organization as well as some breakthroughs in the area of treatment and prevention of cancer. We also spoke about annual events the organization is involved in, and volunteer opportunities.

SERIES TITLE: Impact Texas
PROGRAM: American Cancer Society
SEGMENT LENGTH: 30 minutes
DATE AIRED: Sunday – August 2, 2015
TIME AIRED: 5:30AM – 6:00AM
SOURCE: Local In-House
DESCRIPTION: Due to in-house technical issues, last week's program was re-aired.

SERIES TITLE: Impact Texas
PROGRAM: National Kidney Foundation
SEGMENT LENGTH: 30 minutes
DATE AIRED: Sunday – August 9, 2015
TIME AIRED: 5:30AM – 6:00AM
SOURCE: Local In-House
DESCRIPTION: This week we spoke to the local chapter of the National Kidney Foundation regarding kidney health, statistics of kidney disease in North Texas as well as volunteer opportunities and needs in their organization.

SERIES TITLE: Impact Texas
PROGRAM: MADD
SEGMENT LENGTH: 30 minutes
DATE AIRED: Sunday – August 16, 2015
TIME AIRED: 5:30AM – 6:00AM
SOURCE: Local In-House
DESCRIPTION: Jason Durscheid, Executive Director for MADD North Texas visited Impact Texas to speak about new legislation aimed at drunk drivers. We spoke about the drunk driving stats in Texas and how MADD is reaching out to the community to raise awareness.

SERIES TITLE: Impact Texas
PROGRAM: Career DFW
SEGMENT LENGTH: 30 minutes
DATE AIRED: Sunday – August 23, 2015
TIME AIRED: 5:30AM – 6:00AM
SOURCE: Local In-House
DESCRIPTION: Jeff Morris, founder of CareerDFW.org visited Impact Texas ahead of our Cumulus “Putting Texans Back To Work” job fair to speak about issues such as interview tips, resume’ dos and don’ts as well as using Linkedin and other social media platforms in your job search.

SERIES TITLE: Impact Texas
PROGRAM: Happy Hill Farm
SEGMENT LENGTH: 30 minutes
DATE AIRED: Sunday – August 30, 2015
TIME AIRED: 5:30AM – 6:00AM
SOURCE: Local In-House
DESCRIPTION: We spoke to Ed Shippman, Founder of Happy Hill Farm Academy. Happy Hill Farm is a boarding school for troubled children. 2015 is the 40th anniversary of Happy Hill Farm. We also spoke about the upcoming Cowboys Kickoff Luncheon, a fundraiser benefitting the Courage House at Happy Hill Farm.

SERIES TITLE: Impact Texas
PROGRAM: Entrepreneurs For North Texas
SEGMENT LENGTH: 30 minutes
DATE AIRED: Sunday – September 6, 2015
TIME AIRED: 5:30AM – 6:00AM
SOURCE: Local In-House
DESCRIPTION: Catherine Cuellar, Executive Director for EFNT, joined Impact Texas to discuss how her organization “makes it easy for companies to do good” by giving back to the communities in which they live and work. We also discussed Freedom Day. Held on September 11, Freedom Day is a full day of service wherein the 100 member companies of EFNT give back to a cause in the North Texas community. This year Freedom Day centered on veterans. EFNT and their member companies helped out with projects at Equest, a nonprofit who uses horses in the therapeutic rehabilitation for veterans with PTSD, and children with physical disabilities or who have been abused.

SERIES TITLE: Impact Texas
PROGRAM: Communities Foundation of Texas
SEGMENT LENGTH: 30 minutes
DATE AIRED: Sunday – September 13, 2015
TIME AIRED: 5:30AM – 6:00AM
SOURCE: Local In-House
DESCRIPTION: Communities Foundation of Texas helps donors get the most from their giving and connects them with community needs. CFT has managed charitable funds for families, companies and foundations since 1953. They also manage North Texas Giving Day, the largest single day of giving in the nation. We spoke to the CEO of CFT, Brent Christopher ahead of North Texas Giving Day 2015 which was held on September 17. In the end, North Texans raised over \$33M for over 2,000 nonprofits from 6a-12 midnight on September 17.

SERIES TITLE: Impact Texas
PROGRAM: Muscular Dystrophy Association
SEGMENT LENGTH: 30 minutes
DATE AIRED: Sunday – September 20, 2015
TIME AIRED: 5:30AM – 6:00AM
SOURCE: Local In-House
DESCRIPTION: This week we spoke to the Associate Executive Director, Caitlin Carter, about what MDA is doing for individuals fighting neuromuscular diseases in North Texas. MDA as an organization funds research for over 40 diseases. We also spoke about the upcoming MDA “Muscle Walk” which was held on September 26 at Globe Life Park in Arlington and hosted by Hondo, host of Impact Texas.

SERIES TITLE: Impact Texas
PROGRAM: Buckner International
SEGMENT LENGTH: 30 minutes
DATE AIRED: Sunday – September 27, 2015
TIME AIRED: 5:30AM – 6:00AM
SOURCE: Local In-House
DESCRIPTION: Since 1879, Buckner International has been transforming lives through hands-on ministry, serving the most vulnerable from the beginning to the ending of life. Buckner is one of the oldest and most unique faith-based social service organizations of its kind, serving hundreds of thousands of people each year in the United States and around the world.

Part 3 – OTHER COMMUNITY INVOLVEMENT FOR KPLX

COMMUNITY EVENTS

September 2 – Hondo, host of “Impact Texas” attended the 2015 Cowboys Kickoff Luncheon. The Luncheon is a benefit of the Courage House at Happy Hill Farm Academy.

September 10 – Hondo, host of “Impact Texas” joined the Greater Dallas Suicide Prevention Coalition as emcee to recognize the 500 lives lost in the Dallas area in 2015 due to suicide.

September 17 – Cumulus Dallas and our 7 stations hosted the “Putting Texans Back to Work” job fair at the Arlington Convention Center. Over 70 employers from the DFW area were in attendance, CareerDFW.org was on hand with free seminars on topics such as resume dos and don’ts, interviewing skills and using social media in your job search, and nearly 3000 North Texans looking for employment attended the job fair.

September 17 – North Texas Giving Day: Hondo, host of “Impact Texas” was on hand at various event for North Texas Giving Day, visiting with nonprofits involved and encouraging the public to “Get Up and Give” through Social Media and other outlets. At the end of North Texas Giving Day, \$33.1M was raised for over 2,000 nonprofits. The event was coordinated and managed by Communities Foundation of Texas.

September 17 – Children At Risk Summit – Hondo, host of “Impact Texas” attended the Children At Risk Summit at Meadows Museum on the Campus of SMU and spoke to the various nonprofits involved. Topics included the best way to get media involved in promoting their cause and getting the media’s attention..

September 26 – Hondo, host of “Impact Texas” emceed the 2015 MDA Muscle Walk at Globe Life Park in Arlington. Approximately 5000 people attended the event to support MDA, and over \$500k was raised to benefit the services and research MDA is involved in.

September 30 – Union Gospel Mission Ribbon Cutting – Hondo, host of “Impact Texas” attended and emceed a ribbon cutting for a new playground at Union Gospel Mission Dallas. Since 1949, homeless and hungry North Texans in the Dallas area have turned to UGMD for assistance.